

**Programme of the 9th Annual IAS-STS Conference
"Critical Issues in Science and Technology Studies"
Graz, Austria
Festsaal, Schlögelgasse 2**

Sunday, 2. May 2010

19:00

Casual pre-conference meeting of early arriving participants at "Eschenlaube"

Monday, 3. May 2010

9:30 - 9:45

Welcome Note: Günter Getzinger (Managing Director of the IAS-STS, Graz), Christine Wächter (Director of the IFZ, Graz)

9:45 - 10:30

From conventional light bulbs to energy saving lamps: the influence of the eco-design directive on innovations
(Ines Oehme, German Federal Environment Agency)

10:30 - 11:00 Coffee Break

	<i>New Research Approaches in Social Sciences</i>	<i>Sustainable Innovations and Public Procurement I</i>
10:45 - 11:15	Collaboration in context: What roles can / should social scientists play in the development of the field of synthetic biology? (David Mercer, University of Wollongong)	Nachhaltige Innovationen und ihre treibenden Faktoren (Günter Getzinger, IFZ)
11:15 - 11:45	The changing role of research co-operation after the enter of science in 'Mode 2' age (Franc Mali, University of Ljubljana)	Smart appliances - smart consumers? Ein Dialog zu technischen Möglichkeiten und praktischen Grenzen (Wilma Mert / Ulrike Seebacher, IFZ)
11:45 - 12:15	Researchers and activists - a 'social experiment' (Sandra Karner, IFZ / Sonja Petrovics, Via Campesina Austria)	Nutzen und Risiken von Innovationen: Fallstudien zu Nanoprodukten (Manfred Klade, IFZ)
12:15 - 12:45		Lernen aus der Krise? Innovation und Weiterbildung im OÖ Automotivsektor (David Lechner, Linzer Insitut für qualitative Analysen)

12:45 - 14:00 Lunch at Hotel Gollner

	<i>ELSA in New Biotechnologies I</i>	<i>Sustainable Innovations and Public Procurement II</i>
14:00 - 14:30	DNA and Immigration. Ethical Aspects of DNA Analysis for Family Reunification (Martin Weiss, University of Klagenfurt)	Vernetzung von Beschaffungsverantwortlichen als Weg zur Förderung innovativer Beschaffung – das SCI-Network (Angelika Tisch, IFZ)
14:30 - 15:00	Genetic fate, epigenetic plasticity? Notions of gender in epigenetic knowledge (Ute Kalender, IAS-STS)	Beitrag des Projekts PRO-EE zur innovativen Beschaffung (Bettina Schäfer, Ecoinstitut Barcelona)
15:00 - 15:30	The 'Biosteps' research group: bio-objects crossing boundaries (Bettina Bock von Wülfigen, Humboldt Universität zu Berlin)	Das Projekt SMART SPP und die innovative öffentliche Beschaffung in Österreich (Robert Hörmann / Peter Grundner, prove Unternehmensberatung GmbH)

15:30 - 16:00 Break

	<i>ELSA in New Biotechnologies II</i>	<i>Sustainable Innovations and Public Procurement</i>
16:00 - 16:30	The commercial controversy on the risk of agricultural biotechnology: an analysis of the WTO panel on biotechnological products (Renata Campos Motta, Freie Universität Berlin)	SIPP - Working Group I
16:30 - 17:00	The many ways of regulating biobanks (Michaela Theresia Mayrhofer, Univ. of Vienna, Ecole des Haute Etudes en Sciences Sociales)	SIPP - Working Group II
17:00 - 17:30	Urban and Regional Actor Networks in the Diffusion of Sustainable Energy Technologies	
17:00 - 17:30	Strategies for promoting RETs: generating Spatial-temporal alignments (Anne Maassen, Durham University)	SIPP - Working Group III
17:30 - 18:00	Life cycle assessment of buildings - a decision support tool for stakeholders and policy makers (Heimo Staller / Wibke Tritthart, IFZ)	SIPP - Working Group IV

Tuesday, 4. May 2010

9:30 - 10:15 **Educational potentials of constructing technology**
(Isabel Zorn, University Koblenz-Landau)

10:15 - 10:30 Break

Learning Gender - Learning Technology. Media as Educational Arenas I		Interaction within and with the net
10:30 - 11:00	Informal modes of technology learning and its gender implications (Anita Thaler, IFZ)	Cyberscience 1.2 - Web 2.0 and Academia (Michael Nentwich, ITA - Austrian Academy of Sciences)
11:00 - 11:30	Gender relations in mainstream teenage films: The Twilight Saga (Birgit Hofstätter, IFZ)	Social' machines? Critical reflections on the agency of 'embodied conversational agents' (Florian Muhle, BGHS Bielefeld, University of Paderborn)
11:30 - 12:00	Drama, Baby! Can daily soaps and youth magazines contribute for changing the image of science, engineering and technology? (Jennifer Dahmen, University of Wuppertal)	Smart mobility visions (Oana Mitrea, IFZ)

12:00 - 14:00 Lunch

Reception by the Mayor of Graz, Mag. Siegfried Nagl, in the City Hall, Hauptplatz

Learning Gender - Learning Technology. Media as Educational Arenas II		ICTs and specific user groups
14:00 - 14:30	Images of SET and gender in Austrian Media (Lisa Scheer, University of Graz)	Smell of computer: Reminiscence of digital technological artefacts as a sensual experience (Jaakko Suominen, University of Turku)
14:30 - 15:00	About the impact of schoolbooks on SET images at school (Anne-Sophie Godfroy, Université Paris Est Creteil, Ecole Normale Supérieure de Cachan)	Technology-driven generational and demographic incompatibilities (Lech Zacher, Kozminsky University)
15:00 - 15:30	Imagine all the people and technology: The students' learning potential among the reflection and production of gender sensitive images (Daniela Freitag, IFZ)	The Role of Ambient Intelligence in the Home-Based and Institutional Care of the Elderly. An Overview of the State-of-Art in Hungary (Réka Geambasu / Eszter Kelemen / Boldizsár Megyesi / Zsófia Somogyi, Bay Zoltán Foundation for Applied Research)

15:30 - 16:00 Break

Masculinities and femininities - Gender Issues in Engineering and Technology		Social learning and open innovation processes around energy technologies
16:00 - 16:30	Male, men, masculinity and technology. The scope and limits of a historical association (Monica Obreja, IAS-STs, Linköping University)	Participating climate change: an Italian case study (Frederica Manzoli, University of Milano)
16:30 - 17:00	Self-perceptions of male scientists and technologists (Cloé Pinault, Ecole Normale Supérieure de Cachan)	Is social learning a useful concept? Lessons learned from the field of energy technology (Michael Ornetzeder, ITA - Austrian Academy of Sciences)
17:00 - 17:30	International mobility of SET women in academia and its effects on their career progression (Carmen Leicht-Scholten / Andrea Wolfram, RWTH Aachen)	Synergizing Renewable Energy, Regional Governance and Bio-Regionalism? Questioning People's Clean Energy Sourcing Strategies in Risk Society (On-Kwok Lai, Kwansai Gakuin University)
17:30 - 18:00	The internet and women in Russia: New opportunities - What for? (Tatiana Leontyeva, International University Moscow)	Energy cooperatives as social innovation processes in the energy sector: a conceptual framework for further research (Anna Schreuer, IFZ)
18:00 - 18:15	Closing Remarks: Günter Getzinger (Managing Director of the IAS-STs, Graz)	

18:45

Departure to 'Buschenschank'
Reception of the Governer of Styria Mag. Franz Voves



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